

**S.B. 7**  
**FUNDING FOR TOURISM**

Representative **Ron Bigelow** proposes the following amendments:

1. *Page 1, Lines 23 through 27:*

23 This bill appropriates:

24 ▶ ~~{ \$10,000,000 as an ongoing appropriation subject to future budget constraints and~~  
25 ~~with an automatic \$1,000,000 reduction in each fiscal year following }~~ \$18,000,000 from the General  
Fund for fiscal year

26 2005-06 only to the Tourism Marketing Performance Fund .

27 Other Special Clauses:

2. *Page 7, Lines 207 through 211:*

207 (4) The fund shall be funded by:

208 (a) ~~{ an annual appropriation }~~ appropriations made to the fund by the Legislature ~~{ as~~  
set } ~~{ forth in }~~

209 ~~{ Subsection (7) }~~ ; and

210 (b) increases in the sales and use tax revenues derived from the retail sales of

211 tourist-oriented goods and services in accordance with this section.

3. *Page 8, Lines 234 through 243*

*Senate 3rd Reading Amendments*

*2-23-2005:*

234 (7) (a) Monies deposited in the fund shall be as follows for each fiscal year.

235 (b) ~~{ (i) }~~ For the fiscal year beginning July 1, 2005, the budget base shall be a

236 \$10,000,000 appropriation.

237 ~~{ (ii) }~~ (c) For each succeeding fiscal year, the budget base shall be a reduction in the prior  
fiscal year's

238 appropriation ~~{ , as modified by Subsection 6 (7) }~~ (c) , plus the sales and use tax revenue

238a increases

239 identified in Subsection (8).

240 ~~{ (c) The \$10,000,000 appropriation portion of the budget base shall decrease by }~~

241 ~~{ \$1,000,000 in each fiscal year following fiscal year 2005-06. }~~

242 (d) Monies in the fund are nonlapsing.

243 (8) (a) In fiscal years 2006 through 2015, a portion of the state sales and use tax

4. Page 11, Lines 325 through 327  
Senate Committee Amendments  
1-19-2005:

325           There is appropriated from the General Fund for fiscal year \$ ~~[2004-05]~~ 2005-06 § only .  
325a        { ~~\$10,000,000~~ } \$18,000,000 to the  
326        Tourism Marketing Performance Fund to help pay for the statewide advertising, marketing, and  
branding campaign for promotion of the state. .  
327           Section 9. Effective date.